



**XII Annual Conference of the Innovation Circle Network**



**Lithuania, Kėdainiai City**  
**20 - 22 November 2019**

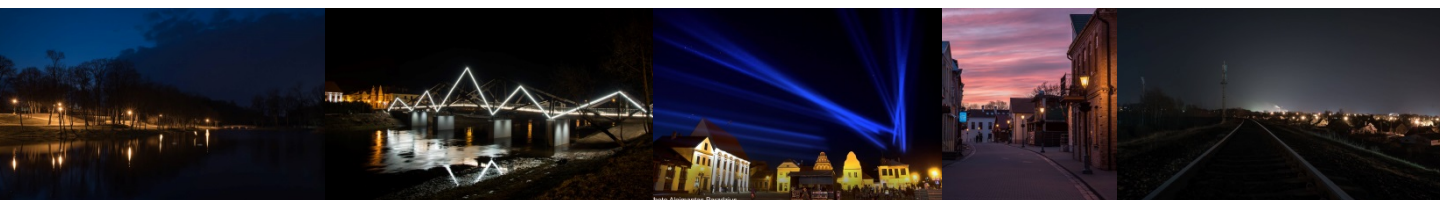


# **Global goals and local challenges - sustainable communities and green tourism**



**Organiser: Kėdainiai Vocational Training Centre**

**Registration deadline: 1th November 2019**



# CONFERENCE PROGRAM



## Wednesday 20, November

Arrivals

**19.00** Reception at SMILGA Hotel (Senoji St. 16, Kėdainiai)

## Thursday 21, November

**09.00** Registration, morning coffee at GRĖJUS HOUSE Hotel Conference room (Didžioji St. 36)

### **09.30** *Welcome address*

- Ms. Rita Merca, Chairman of the ICN Board, Latvia
- Mr. Valentinas Tamulis, Mayor of Kedainiai Municipality, Lithuania
- Mr. Dangiras Kačinskas, Director of Kedainiai Vocational Training centre, Lithuania

### **10.00** *The global green shift. Sustainability is not a choice but a necessity.*

- Mr. Cliff Hague, professor Emeritus of H. Watt University, UK

### **10.30** *Greenways and the green tourism*

- Mr. Jānis Sijats, Vidzeme Tourism association, Latvia

### **10.45** Coffee break

### **11.10** *Sustainable society - through exploring historical heritage,*

- Mr. Rimantas Žirgulis, Director of Kėdainiai Regional Museum, Lithuania

### **11.30** *Interpreting local cultural heritage for more meaningful visitor experiences*

- Mr. Sandy Colvine, Mistral Translation & Consulting, member of Interpret Europe, the European Association for Heritage Interpretation, Avignon, France

**12.00-13.00** Lunch at GRĖJUS HOUSE Hotel





**13.00 *Interpreting local cultural heritage for more meaningful visitor experiences, WORKSHOP continues***

- Mr. Sandy Colvine, France

**14.30 *Visit to Kėdainiai City Municipality***

**15.30 *Coffee break***

**16.00 *Jelgava local municipality and its´support for tourism development***

- Ms. Tabita Skerberga, specialist in tourism development, Latvia

**16.10 *Cultural heritage and tourism development in Eastern Norway***

- Ms. Grete Skjelbred, Head of culture Spydeberg Municipality, Norway

**16.20 *Unionsleden – a long distance biking concept***

- Mr. Alf S. Johansen, project coordinator, Norway

**16.25 *TENTacle - Project evaluation report, what was achieved ?***

- Mr. Cliff Hague, Professor Emeritus of Heriot-Watt University, UK

**16.35 *Speakers corner***

- Open agenda for project ideas or other presentations

**17.00 *ICN Annual conference***

**18.30 *Cultural Program***

**19.00 *Dinner at SMILGA Hotel***

**Friday 22, November**

**09.00 *Exploring Kėdainiai***

- *Program will be presented*

**12.00 *Lunch, departures***

