



XII Annual Conference of the Innovation Circle Network



**Lithuania, Kėdainiai City
20 - 22 November 2019**

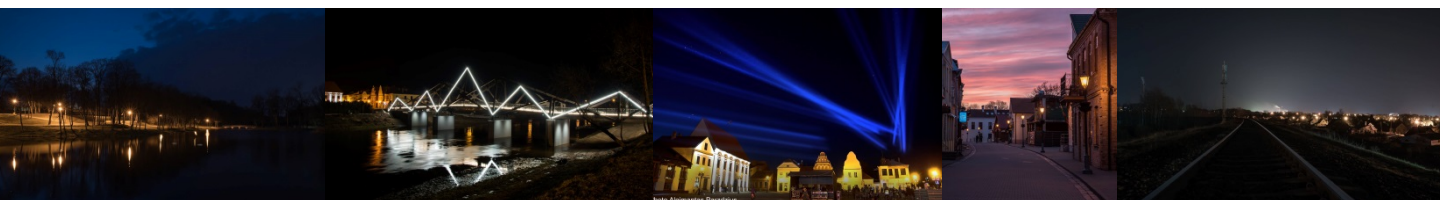


Global goals and local challenges – sustainable communities and green tourism



Organiser: Kėdainiai Vocational Training Centre

Registration deadline: 1st November 2019



CONFERENCE PROGRAM



Wednesday 20th November

Arrivals

19.00 Reception at SMILGA Hotel (Senoji St. 16, Kėdainiai)

Thursday 21st November

9.00 Registration, morning coffee at GRĖJUS HOUSE Hotel Conference room (Didžioji St. 36, Kėdainia)

9.30 *Welcome address* by R.Merca, Chairman of the ICN Board

9.40 *Welcome address* by Mayor of Kedainiai Municipality Valentinas Tamulis

9.50 *Welcome address* by the Director of Kedainiai Vocational Training centre Dangiras Kačinskas

10.00 *Lithuanian tourism – key to achieve a better and more sustainable future and prosperity for everyone*, Žydrė Gavelienė, President of National Tourism Business Association of Lithuania, Vilnius

10.20 *The global green shift. Sustainability is not a choice but a necessity.*

Cliff Hague, professor Emeritus of H. Watt University, Scotland, UK

10.40 Coffee break

11.10 *Sustainable society - through exploring historical heritage*, Rimantas Žirgulis, Director of Kėdainiai Regional Museum, Lithuania

11.30 *Interpreting local cultural heritage for more meaningful visitor experiences*, Sandy Colvine, self-employed local development consultant specialising in local and rural tourism and heritage interpretation, certified interpretive guide trainer, interpretive writer and member of Interpret Europe, the European Association for Heritage Interpretation, Avignon, France

12.00-13.00 Lunch at GRĖJUS HOUSE Hotel





13.00 *Interpreting local cultural heritage for more meaningful visitor experiences, WORKSHOP*, Sandy Colvine

14.30 Visit to Kėdainiai City Municipality

15.30 Coffee break

16.00 *Cultural heritage and tourism development in Eastern Norway*
Presentation from Norwegian specialists

16.15 How does mass tourism affect the environment?

Jānis Sijats, Vidzeme Tourism association, Latvia

16.30 *TENTacle - Project evaluation*,

Cliff Hague, Professor Emeritus of H. Watt University, Scotland, UK

16.45 Speakers corner

17.00 ICN Annual conference

18.30 Cultural Program

19.00 Dinner at SMILGA Hotel

Friday 22nd November

9.00 *Exploring Kėdainiai. WORKSHOP* Ligita Daukšaitė, Director of SMILGA Hotel

12.00 Lunch, departures

