



ZEMGALE PLANNING REGION BUSINESS CENTRE OF ZEMGALE

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Manager of Business Centre
Zemgales Planning Region

ZEMGALE PLANNING REGION, ONE OF 5 PLANNING REGIONS



AREA

10732 km²

16,6% of total area of Latvia

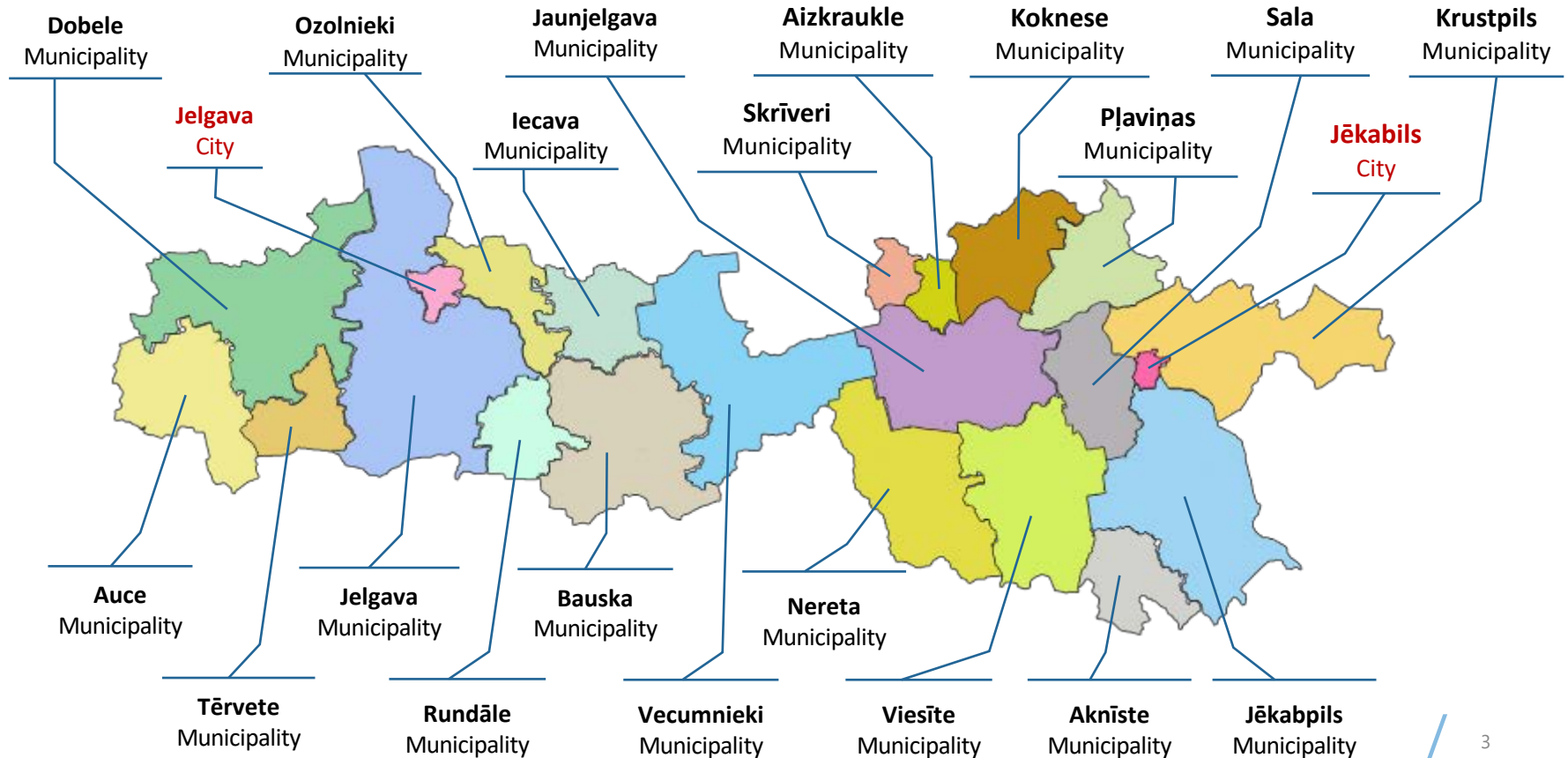


POPULATION

242150

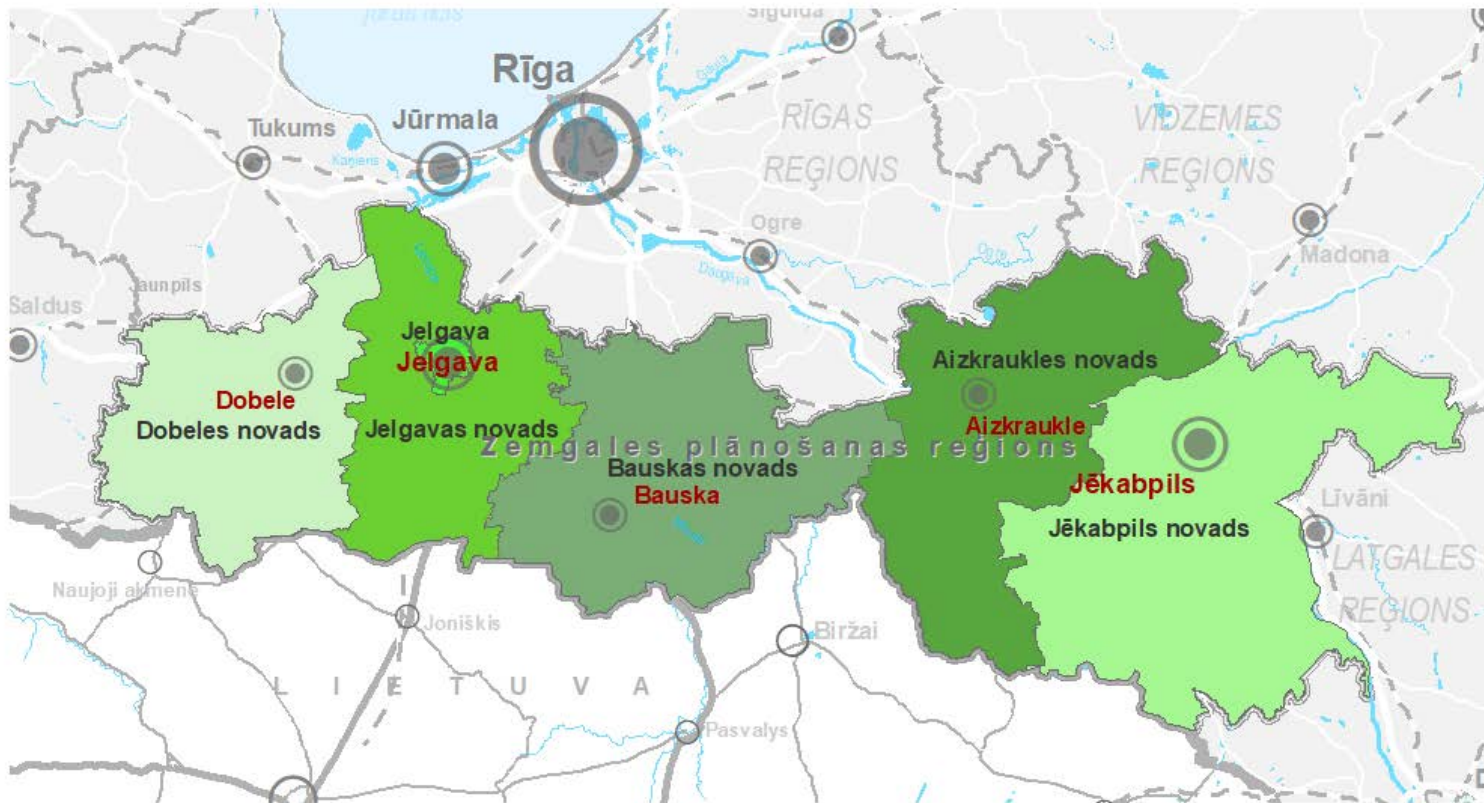
12.2% of the population

ZEMGALE PLANNING REGION – LOCAL MUNICIPALITIES



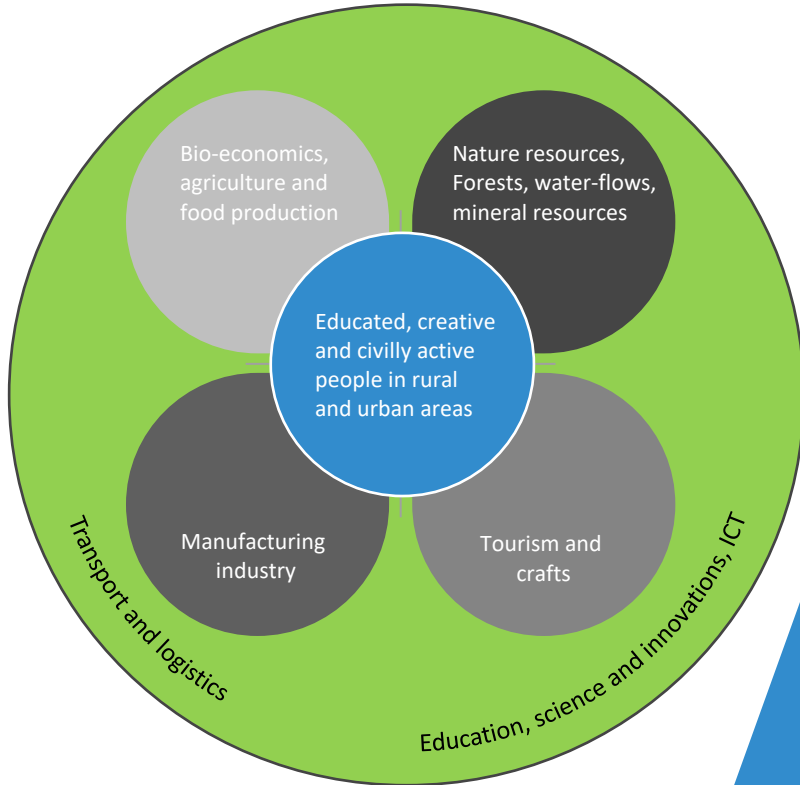
ZEMGALE PLANNING REGION, LOCAL MUNICIPALITIES AFTER REFORM (22

6) 



ECONOMIC PROFILE

Specialisation directions and horizontal areas of Zemgale



1

Bio economics, agriculture and processing of its products

2

Natural resource (forests and minerals) management

3

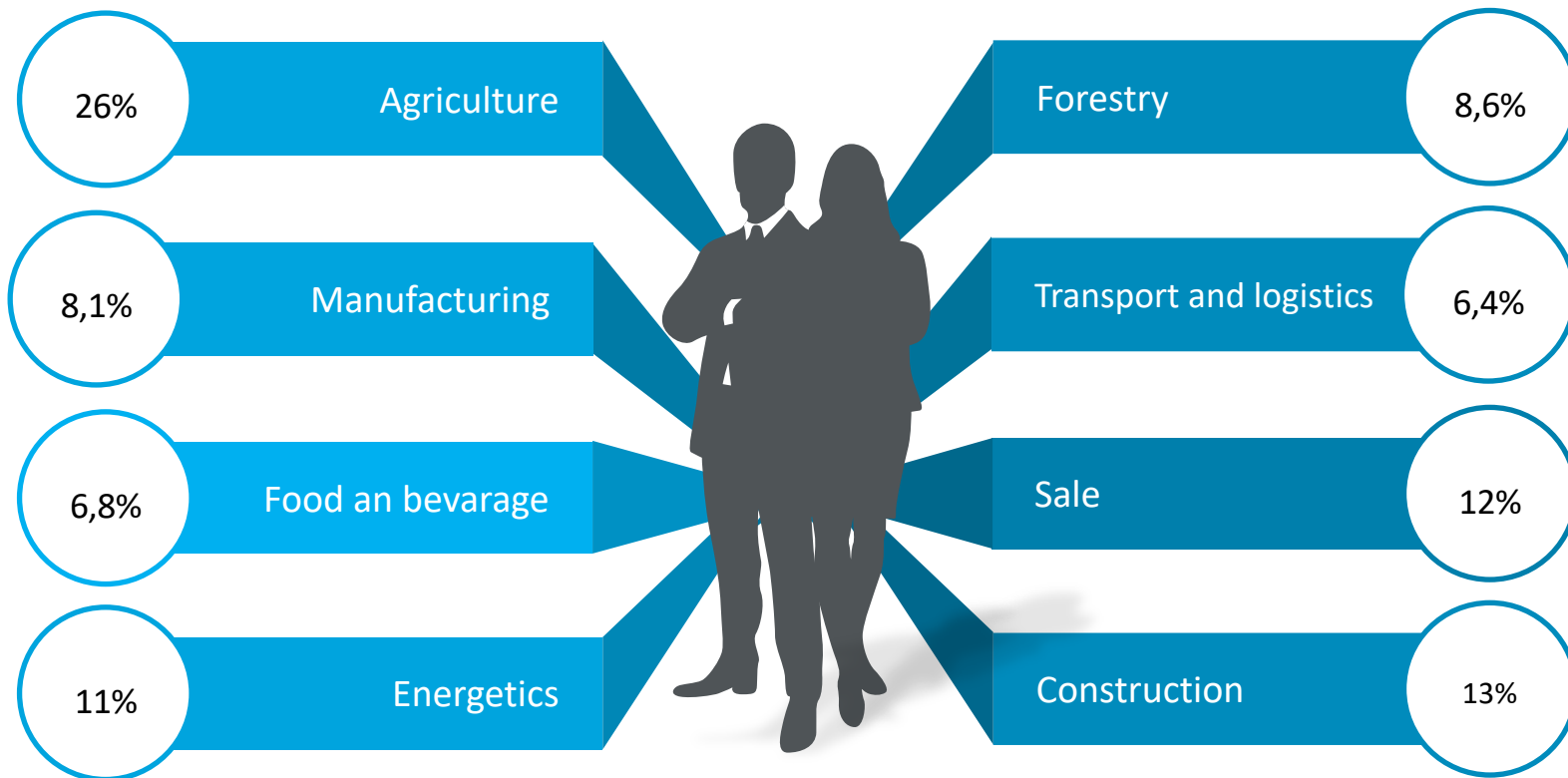
Manufacturing industry as the specialisation of the urban areas

4

Tourism and crafts as the brand of region identity

SPECTRUM OF ENTREPRENEUR IN ZEMGALE

Net turnover by industries in 2019



BUSINESS CENTRE OF ZEMGALE ROLE IN THE ENTREPRENEURSHIP ENVIRONMENT



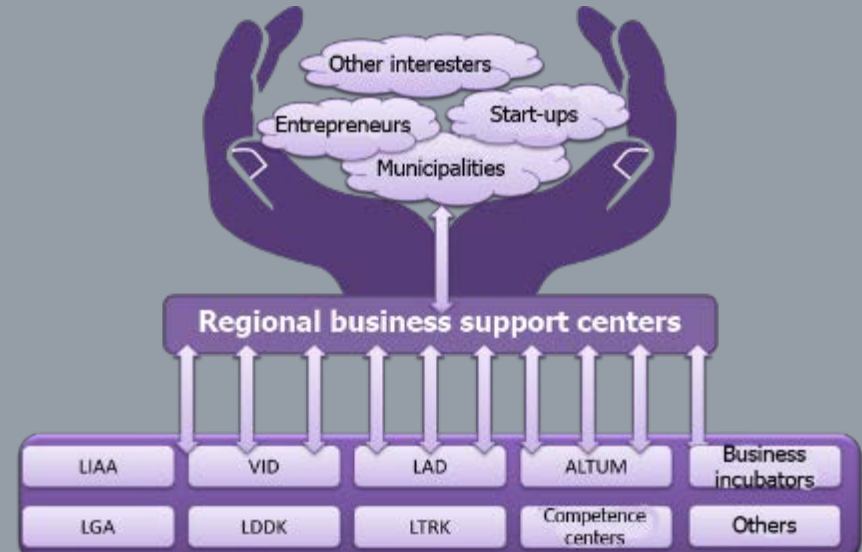
Knowledge of the business environment in Zemgale Planning Region and Latvia



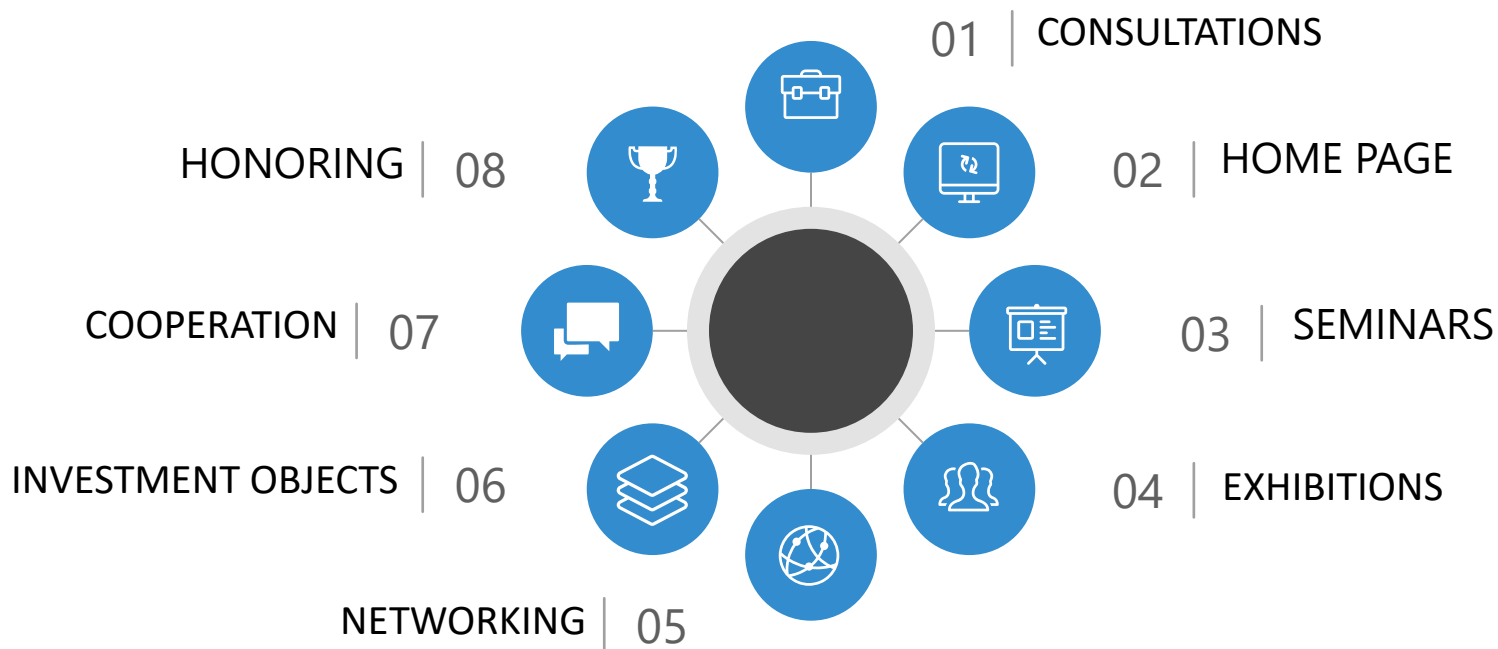
Provide coordinated support of Entrepreneurship development in the region



Plan a business support environment long-term development



MAIN ACTIVITIES



COOPERATION WITH MUNICIPALITIES AND PARTNERS



Experience
exchange



Project
development



Entrepreneurship
workgroup

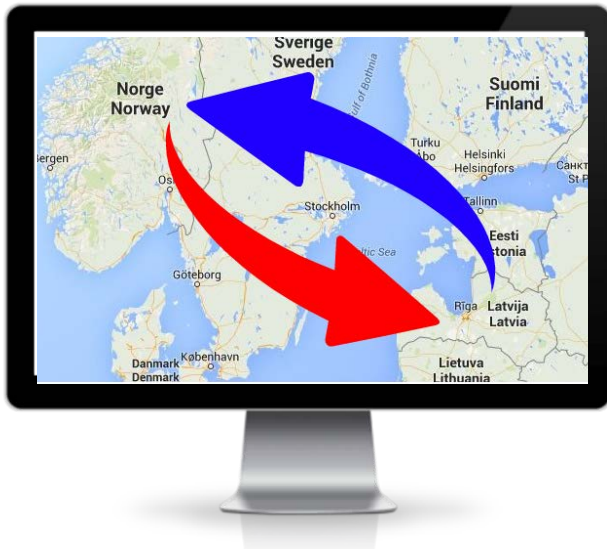


Trade
missions



Problem solving

PROJECT «ENTREPRENEURSHIP SUPPORT MEASURES IN THE ZEMGALE PLANNING REGION»



Project objective:

To reduce social and economic disparities between the local governments of the Zemgale Planning Region (ZPR), strengthening the capacity of specialists and entrepreneurs and creating mechanisms for the development of innovation and business in the region.

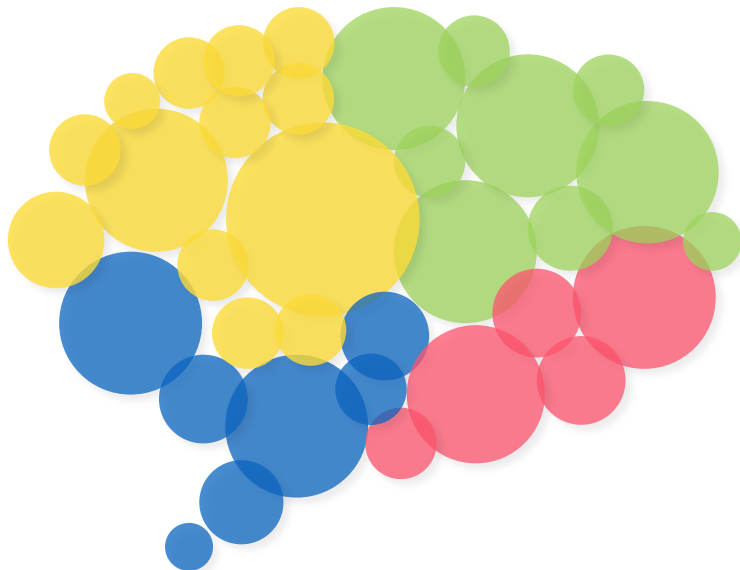


Project Promoter:
Zemgale Planning Region



Project Partners:
«INNOVATION CIRCLE NETWORKS»
Jelgava City Municipality
Jekabpils City Municipality

Project main activities



Project administration and publicity



Strengthening the capacity of the entrepreneurship centre and local governments of the ZPR

experience exchange visits to Norway; business situation games for the business specialists; training courses for the specialists of local municipalities; ect.



Regional marketing activities

trade missions organised, incl. to Norway; support days for local entrepreneurs; training courses for entrepreneurs; ect.



Regional mentoring of youth entrepreneurship

business idea generation workshops; business idea competitions for young people; created co-working place for young people; ect.




Support to increase employment and competitiveness, implementing region-specific activities

the market of local manufacturers created and equipped in Jēkabpils City; video tours created for the popularisation of Zemgale tourism entrepreneurship; ect.



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